AFFILIATE SWIPE PACK

That's Not How Men Work

by Marni Kinrys





Emails, social posts and hooks, ready to copy and send.

Commission and offer

Front end commission	**75%**
Backend upsell commission	**50%**
Product price	$47, one payment
Bonuses	3 bonus audio interviews, each with a transcript
Guarantee	60 days
Network / vendor	ClickBank, vendor **howmenwork**
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Replace **YOURNICK** with your ClickBank nickname. In every email and post below, the hoplink is already written out in full. In the emails, **{!firstname}** is where your email tool puts the subscriber's first name.

Marni's video sales letter

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Emails (30)

Email 1

SUBJECT LINE OPTIONS

1. **The dinner party where Marni broke the girl code**
2. **Five women, one table, and the rule nobody breaks**
3. **What Marni said when her friend started crying into her wine**

Hi {!firstname},

Marni Kinrys tells a story in her video that I keep thinking about.

She was at a dinner party with some of her closest girlfriends. The wine was flowing, and the talk turned to men, the way it usually does.

Jen said she was sure her boyfriend of three years, Michael, was about to break up with her. Joe said she'd been single for two solid years and was worn out by dates that never went anywhere. Brenda said all the good men in town were already taken.

The girl code says you nod along, blame the men and support your friends.

Marni didn't nod along. She told them it was all garbage.

The whole room went silent.

You have to know who Marni is to understand why she said it. She's a professional wing girl. For more than ten years, men have paid her to coach them on meeting and dating women, and those men told her things they would never say to a woman.

That night she told her friends the truth about men, right there at the table. Then she went home sure she'd ruined the evening and let down every man who had ever trusted her.

Five days later, those same women burst into her office.

What happened next is in Marni's video, and it's worth watching for that part alone:

https://hop.clickbank.net/?affiliate=YOURNICK&vendor=howmenwork

Tomorrow I'll tell you what Jen did when she got home that night.

[YOUR NAME]

Email 2

SUBJECT LINE OPTIONS

1. **What Jen did when she got home that night**
2. **Michael's phone call the next morning**
3. **The ring Jen held out in Marni's office**

Hi {!firstname},

Yesterday I told you about the dinner party where Marni Kinrys told her friends the truth about men.

Jen was the friend who thought her boyfriend of three years was about to leave her. She admitted later that she was angry with Marni that night, because she felt Marni was blaming her.

But on the way home she thought it over. She figured she had nothing left to lose, so she tried a few of the things Marni had said on Michael that same evening.

Marni says Jen told her it was almost unbelievable. Michael pulled her in close, and they talked properly for the first time in months.

Early the next morning, Michael rang her. He said something about the way she'd acted had made him see how distant he'd been and how much he'd been taking her for granted, and he didn't want to be that guy anymore.

When Jen burst into Marni's office five days later, she held out her left hand. There was a ring on it.

Notice what Jen didn't do. She didn't plead with him, give him an ultimatum or try to win an argument. She changed how she acted around him, in a way that made sense to him as a man, and he responded to it.

That's what Marni's book, That's Not How Men Work, is built on. You can hear the whole story, in Marni's own words, here:

https://hop.clickbank.net/?affiliate=YOURNICK&vendor=howmenwork

Tomorrow I'll tell you what the other women did at the gym.

[YOUR NAME]

Email 3

SUBJECT LINE OPTIONS

1. **A gym full of 20-somethings, and the women the men noticed instead**
2. **What happened when Brenda tried it at the gym**
3. **Sweaty, no make-up, and asked out anyway**

Hi {!firstname},

Jen's ring wasn't the only news that morning in Marni's office.

Brenda, Joe and the other women from the dinner party had tried Marni's techniques too, on a total whim, at their gym.

They didn't expect anything to happen. Marni says the gym was packed with young, fit women in tight workout clothes, and Brenda admitted that in a room like that they usually felt invisible.

That day it went the other way. Brenda said she'd never had that kind of attention from men before, even sweaty in old gym clothes with no make-up on, and every one of the women got asked out.

It makes sense once you know how men work. Most men are scared of rejection, and the woman they find most attractive is the one whose "no" would sting the most. So they hold back, and they go and talk to someone who feels safer.

The women at the gym looked exactly the same as they did the week before. What changed was how the men around them felt about walking over.

That's the kind of thing Marni teaches in That's Not How Men Work. It's $47, you get it straight away, and it comes with three bonus audio interviews and a 60-day money-back guarantee.

Watch Marni tell the whole story here:

https://hop.clickbank.net/?affiliate=YOURNICK&vendor=howmenwork

[YOUR NAME]

Email 4

SUBJECT LINE OPTIONS

1. **Why the man you like most is the one who never comes over**
2. **The men who stay on the other side of the room**
3. **He noticed you, so why did he talk to her?**

Hi {!firstname},

Let's say you're out with friends, and there's a man across the room you'd love to meet. He glances over a couple of times and you smile back. Then he spends the rest of the evening chatting to someone else.

Most women take that as a sign he isn't interested.

Marni Kinrys has coached men on dating for more than ten years, and she says it very often means the opposite.

Men are scared of rejection, far more than they let on. A "no" from a woman a man really wants hurts far more than a "no" from someone he's only mildly keen on. So a lot of men skip the woman they like most and talk to someone who feels safer.

It's so sad, because plenty of great women end up thinking they're invisible, when the men in the room are simply too nervous to take the risk.

A confident woman knows this. She doesn't take his hesitation as a verdict on her, because she knows there are simple things she can do to make walking over feel easy for him.

Marni shows you how in her video, and she goes much further in her book, That's Not How Men Work:

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Over the next two days I'll share two more things men told Marni that they'd never tell you.

[YOUR NAME]

Email 5

SUBJECT LINE OPTIONS

1. **Why your clearest hint never reached him**
2. **The hint he walked straight past**
3. **What he saw when you held his eye**

Hi {!firstname},

Yesterday I told you why the man you like most is often the one who never walks over. Marni Kinrys says there's a second reason he stays put, and it catches out a lot of smart women.

Most men can't read your signals, even ones that feel completely obvious to you.

Let's say you hold his eye for a second longer than usual, you laugh at his joke and you stay close to him at the bar. To another woman, that's a loud and clear message. To a lot of men it's a puzzle, and a nervous man would rather get it wrong by doing nothing than get it wrong in front of you.

Marni says men want to meet one great woman just as much as women want to meet a great man. Even the players she has coached want that. Their brains simply go about it in a different way, so a signal sent the way a woman would read it often never gets through.

That's where the title of her book comes from: That's Not How Men Work. It shows you how to send the kind of signal a man actually picks up, so he feels sure enough to act on it.

You can watch Marni explain it here:

https://hop.clickbank.net/?affiliate=YOURNICK&vendor=howmenwork

Tomorrow I'll tell you about the fear that makes a great man act like a fool on a first date.

[YOUR NAME]

Email 6

SUBJECT LINE OPTIONS

1. **Why he talked about himself for an hour straight**
2. **The phone call Marni took from a restaurant bathroom**
3. **The fear that turns a great man into a bad first date**

Hi {!firstname},

Marni Kinrys tells a story about a friend who rang her from a restaurant bathroom in the middle of a date.

She really liked this man. But the moment they sat down, he started talking about himself, and he didn't stop for over an hour. He didn't ask her a single question, and she was sure the date was a disaster.

After a few quick questions, Marni knew exactly what was going on. He liked her a lot, and he was so nervous about impressing her that he was choking.

Marni calls it the male pressure cooker. Men know women value a good talker with a sense of humour, so a man ties his whole picture of himself to impressing you. That pressure is why a great man clams up, makes dumb joke after dumb joke, or babbles. The thing he dreads most is the awkward silence.

Marni told her friend three simple things to do. She went back to the table and did them, and he calmed down, started talking with her instead of at her, and the spark came right back.

Marni says that to most men, a woman who knows how to put him at ease like that is like being handed a pot of gold.

You'll find out how to be that woman in That's Not How Men Work. It's $47, with three bonus audio interviews and a 60-day guarantee. Start with Marni's video:

https://hop.clickbank.net/?affiliate=YOURNICK&vendor=howmenwork

[YOUR NAME]

Email 7

SUBJECT LINE OPTIONS

1. **Men will feel betrayed when they find out you know this**
2. **What thousands of men told a woman in confidence**
3. **Marni's male clients never expected women to read this**

Hi {!firstname},

For more than ten years, Marni Kinrys has had a job most women have never heard of.

She's a professional wing girl. Men pay her to coach them on how to meet women, talk to women and get a date. She's known as The Ultimate Wing Girl, and she's coached hundreds of men in person and thousands more online.

To do that job well, she had to get men to tell her what really goes on in their heads. She heard why they don't walk over, why they go cold after a great start, why they won't open up, and what makes them fall for one woman and drift away from another.

A man would never tell the woman he's dating any of that. He told Marni because he wanted her help.

Marni kept all of it to herself for years. Then she wrote it down for women, in a book called That's Not How Men Work.

She worried her male clients would feel betrayed. Then a former client called Brad rang her and told her that men actually want women to understand them better, and that she'd be doing men a favour.

That's the spirit of the book. It's the inside view of the male mind, written for women by the woman men trusted with it.

Watch Marni's video here:

https://hop.clickbank.net/?affiliate=YOURNICK&vendor=howmenwork

[YOUR NAME]

Email 8

SUBJECT LINE OPTIONS

1. **The dating advice you grew up on was written to sell magazines**
2. **Where most of your dating rules came from**
3. **Blame the films, not yourself**

Hi {!firstname},

Think about where most of us picked up our ideas about men. Most of it came from films and magazines, and from friends who learned it from the same films and magazines.

Marni Kinrys says that's the root of a lot of heartache. Popular media makes money by selling women advice that sounds good on paper, and much of it falls flat with real men, because it was written by people who think men work the way women do.

So if things with men have been confusing or disappointing, Marni is very clear that it isn't your fault. Nobody ever told you how men really think.

Marni had a better source. As a professional wing girl, she has spent more than ten years coaching men on dating, and they told her what really goes on in their heads: what makes them nervous, what makes them back off, and what makes a man decide one woman is the one he can't let go.

She put it all into a book called That's Not How Men Work. It's $47, you can read it in an hour or two, and it comes with three bonus audio interviews.

Marni explains where it all comes from in her video, and there's a 60-day money-back guarantee if the book isn't for you:

https://hop.clickbank.net/?affiliate=YOURNICK&vendor=howmenwork

Talk soon,
[YOUR NAME]

Email 9

SUBJECT LINE OPTIONS

1. **Why he chases hard for a month, then goes quiet**
2. **The week he stopped texting first**
3. **What a man is thinking when he backs off after a great start**

Hi {!firstname},

Let's say a man pursues you hard for a few weeks. He texts first, plans the dates and tells you how much he likes you. Then, just when it's getting good, his messages slow down and he gets vague about the weekend.

Most women do one of two things. They chase him to find out what's wrong, or they pull away to protect themselves. Both make complete sense, and both often push him further off.

Marni Kinrys has coached men on dating for more than ten years. Why men run hot and cold with a woman they actually care about, and why they back off so fast after pulling out all the stops, are questions men have answered for her again and again.

Fear sits behind a lot of it. Something has made him nervous about where this is going, and he has no idea how to say so.

A woman who understands that doesn't panic and doesn't punish him. She knows what to do to make him feel safe moving closer again, and she gets on with her own life while she does it.

Marni's book, That's Not How Men Work, shows you how, with word-for-word steps for situations like this one.

Watch the video here:

https://hop.clickbank.net/?affiliate=YOURNICK&vendor=howmenwork

[YOUR NAME]

Email 10

SUBJECT LINE OPTIONS

1. **Your questions about Marni's book, answered**
2. **Who is Marni Kinrys, and why do men tell her everything?**
3. **Before you click: what you get for $47**

Hi {!firstname},

If you're curious about Marni Kinrys's book, That's Not How Men Work, here are the answers to the questions people usually ask first.

Who is Marni?
She's a professional wing girl, known as The Ultimate Wing Girl. For more than ten years she's coached men on meeting and dating women, hundreds in person and thousands online. She has a BA in Psychology and has been on CNN, Fox News and Dr. Drew.

What's in the book?
It's what men told Marni about how they really think: why they hold back, why they go cold, what makes them fall in love and what makes them commit. It's full of real-life examples and word-for-word steps.

Is it only for single women?
No. Marni covers meeting men and getting asked out, and she also covers what to do when you're in a relationship and he's gone distant, or when you're "just friends" with a man and want more.

How long does it take to read?
Marni says you can get through it in an hour or two.

What does it cost?
$47, paid once. You get it straight away as a download, along with three bonus audio interviews with transcripts.

What if it's not for me?
You have 60 days to ask for every cent back.

Start with Marni's video:

https://hop.clickbank.net/?affiliate=YOURNICK&vendor=howmenwork

[YOUR NAME]

Email 11

SUBJECT LINE OPTIONS

1. **Sienna was 35 and sure she'd left it too late**
2. **What Marni wrote on a paper napkin**
3. **"Forget the diet," Marni told her**

Hi {!firstname},

Marni Kinrys tells a story about a woman called Sienna.

Sienna was 35, a savvy businesswoman, and her dating life kept going the same way. She struggled to meet men, and when she did find one she liked, things fizzled out after the first or second date.

She told Marni she must be doing something wrong. Maybe she was too old, she said, or maybe she needed to lose weight.

Marni told her to forget the diet, and that the idea of being too old for anything was rubbish. Then she wrote her technique on a paper napkin, handed it over and told Sienna to talk to her in a week.

Sienna called three days later. Marni says she'd never had so many options, and that meeting and flirting with men had gone from awkward to fun.

What I like about this story is where Marni put the blame. She didn't blame Sienna's age or her weight. She blamed the fact that nobody had ever shown Sienna how men think.

Marni says it in her video too: it doesn't matter how old you are, how you look or how hard things have been so far.

The technique Marni wrote on that napkin is at the heart of her book, That's Not How Men Work. Watch her video here:

https://hop.clickbank.net/?affiliate=YOURNICK&vendor=howmenwork

[YOUR NAME]

Email 12

SUBJECT LINE OPTIONS

1. **When he says you're like a sister to him**
2. **The friend you secretly want more from**
3. **How a man starts seeing a friend in a whole new way**

Hi {!firstname},

Let's say there's a man you get on with brilliantly. You laugh at the same things, you message each other most days, and he tells you things he doesn't tell anyone else. And you'd like it to be more than a friendship.

The usual advice is to tell him how you feel and risk everything, or to wait and hope he notices. Both feel awful, which is why so many women stay stuck in that spot for years.

Marni Kinrys has spent more than ten years coaching men, and men told her what it takes for a female friend to suddenly look different to them. It's simpler than most women expect.

In her book, That's Not How Men Work, there's a whole part on what to do when you're just friends with a man and you secretly want more. Marni says it has him turning his attention away from other women and towards you.

It sits alongside her advice on getting a man to approach you, getting a distant man to open up, and keeping a relationship warm once you're together.

Watch Marni's video to see where it all comes from:

https://hop.clickbank.net/?affiliate=YOURNICK&vendor=howmenwork

[YOUR NAME]

Email 13

SUBJECT LINE OPTIONS

1. **A quick one about the men in your life**
2. **If you've ever wondered what he's really thinking**
3. **Straight from men, for women**

Hi {!firstname},

This one's quick.

If you've ever wondered what a man is really thinking when he goes quiet, backs off or won't say how he feels, a woman called Marni Kinrys has the answers, and she got them straight from men.

She's a professional wing girl. For more than ten years, men have paid her to coach them on dating women, and they told her things they'd never say to a woman they were seeing.

She's put what she learned into a book called That's Not How Men Work. It costs $47, it comes with three bonus audio interviews, and you have 60 days to get your money back if it isn't right for you.

Her video is the best place to start, so save it for an evening when you have an hour to yourself:

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[YOUR NAME]

Email 14

SUBJECT LINE OPTIONS

1. **Five questions to ask yourself about the man you're seeing**
2. **Does he do this on your dates?**
3. **A quick check on the man in your life**

Hi {!firstname},

Take a minute with these questions. Think about a man you're seeing, a man you like, or the last man you dated.

Does he run hot and cold, keen one week and distant the next?

Did he chase you hard at the start, then back off once you were interested?

On dates, does he talk about himself a lot and ask you very little?

Does he spend more time with his mates, his hobbies or his games console than with you?

When something's bothering him, does he clam up instead of telling you?

If you said yes to even one of these, he's a very normal man. Marni Kinrys has coached men on dating for more than ten years, and these are exactly the things men told her about in private, along with the reasons behind them.

The reasons are rarely what women assume, and once you know them, you know what to do.

Marni covers every one of these situations in her book, That's Not How Men Work, with real-life examples and word-for-word steps.

Start with her video. You'll recognise a lot of what she describes:

https://hop.clickbank.net/?affiliate=YOURNICK&vendor=howmenwork

[YOUR NAME]

Email 15

SUBJECT LINE OPTIONS

1. **The relationship talk you never have to have**
2. **What if you never had to ask him where this is going?**
3. **Why "we need to talk" makes him go quiet**

Hi {!firstname},

A lot of relationship advice says the same thing: be clear, say what you want, have the talk.

There's a lot of good in that, because knowing what you want is a strength. The trouble is that "the talk" is the moment a lot of men freeze. It feels like a test they're about to fail, and a man who feels cornered goes quiet or gets defensive.

Marni Kinrys has coached men on dating for more than ten years. One of the things she teaches in her book, That's Not How Men Work, is how to have a man wanting the same thing as you in a relationship without you ever having to say it out loud.

She says the same approach lets you stop an argument before it even starts. Think about what that would mean: no more silent treatment, no more weird vibes after a misunderstanding, and no more wondering where you stand.

It all comes from understanding how a man's mind works, and that's exactly what men told Marni in private for years.

Marni's video explains where it all comes from:

https://hop.clickbank.net/?affiliate=YOURNICK&vendor=howmenwork

[YOUR NAME]

Email 16

SUBJECT LINE OPTIONS

1. **The man who won't say how he feels**
2. **Why he answers "fine" to everything**
3. **What's behind the wall he puts up**

Hi {!firstname},

Let's say you ask the man in your life how his day was, and he says "fine". You ask what's wrong, and he says "nothing". You can see something's bothering him, but the harder you try to get him to talk, the further he pulls back.

It's so frustrating, and it's easy to decide he doesn't care or doesn't trust you.

Marni Kinrys has coached men for more than ten years, and men have told her why they won't open up about their feelings and what really scares them. It's rarely what women think.

Her book, That's Not How Men Work, shows you how to get through the walls a man puts up around his heart, so he talks to you instead of shutting you out.

One of the three bonus audio interviews that come with the book, Unlock His Secrets, is all about this. It shows you how to get a man to tell you what he's really feeling, by talking to him in a way he actually understands.

The book is $47 with all three bonus interviews, and it's covered by a 60-day money-back guarantee.

Watch Marni's video first:

https://hop.clickbank.net/?affiliate=YOURNICK&vendor=howmenwork

[YOUR NAME]

Email 17

SUBJECT LINE OPTIONS

1. **Every time it got serious, he went cold**
2. **Donna thought her relationship was doomed**
3. **The man who pulled back whenever things got close**

Hi {!firstname},

Marni Kinrys tells a story about a woman called Donna.

Donna's man had a pattern. Whenever their relationship started to go somewhere, he cooled off. He'd go quiet and distant, and she'd be left wondering what she'd done wrong.

She told Marni she thought the relationship was doomed.

Then she tried Marni's technique. Marni says that almost overnight he went from ice cold and unemotional to the kind of man Donna had always wanted, and Donna told her it had saved their relationship.

A lot of women know Donna's pattern. Things feel close, and then he pulls away just when you expect him to lean in.

Marni says fear is a big part of it. In her book she explains one of the three key fears that hold most men back from investing in a relationship, and the simple thing you can do to get even a cold, jaded man excited about being with you.

That's what I want you to take from Donna's story. When a man pulls back, there's a reason, and once you know the reason you know what to do.

Marni's book, That's Not How Men Work, has the rest. Watch her video here:

https://hop.clickbank.net/?affiliate=YOURNICK&vendor=howmenwork

[YOUR NAME]

Email 18

SUBJECT LINE OPTIONS

1. **A woman men pay to coach them on dating**
2. **Have you ever heard of a wing girl?**
3. **Why men hire a wing girl, and what they tell her**

Hi {!firstname},

Have you ever heard of a wing girl?

Most people know what a wingman is: the friend who helps a guy talk to a woman at a bar. Marni Kinrys does that for a living, as a professional. She's known as The Ultimate Wing Girl, and her coaching program for men is called The Wing Girl Method.

For more than ten years, men have come to her because they want to get better at meeting and dating women. She's coached hundreds of them in person and thousands more online, and she's been featured on CNN, Fox News and Dr. Drew and in Men's Health and Marie Claire.

To coach a man well, Marni has to know what's really going on in his head, so men tell her everything: what scares them, what attracts them and what makes them decide a woman is the one.

That gives her a view of the male mind that very few women ever get, and she's written it up for women in a book called That's Not How Men Work.

If you've ever wished a man would just tell you straight what he's really thinking, this is as close as it gets.

Watch Marni's video:

https://hop.clickbank.net/?affiliate=YOURNICK&vendor=howmenwork

[YOUR NAME]

Email 19

SUBJECT LINE OPTIONS

1. **What happens if you buy Marni's book and don't like it**
2. **60 days to make up your mind**
3. **The part of Marni's offer I like best**

Hi {!firstname},

If you've been thinking about Marni Kinrys's book, That's Not How Men Work, here's exactly what you get.

The book is $47, paid once. You get it straight away as a download, so nothing arrives in the post and there's nothing for anyone else to see. The payment goes through ClickBank, the online store that handles the order.

It comes with three bonus audio interviews, each with a written transcript.

Unlock His Secrets is about getting a man to open up and tell you what he's really feeling.

Confessions from a Wing Girl is Marni's interview with Bernardo Mendez, where she shares the male attraction secrets she's learned as a professional wing girl.

Intoxicate Him With Desire is for when a man feels distant or just isn't focusing on you.

Then there's the guarantee. You have 60 days to read the book, try what Marni teaches and decide. If it isn't right for you, you send an email and get every cent back.

Marni can offer that because she knows what's in it. She's spent more than ten years coaching men, and the book is what they told her.

Start with her video and make up your mind from there:

https://hop.clickbank.net/?affiliate=YOURNICK&vendor=howmenwork

[YOUR NAME]

Email 20

SUBJECT LINE OPTIONS

1. **The player who suddenly wants to settle down**
2. **What makes a man who never commits change his mind**
3. **Why even players want one woman**

Hi {!firstname},

Everyone knows a man like this. He's charming and fun, women like him, and he has never once looked like settling down.

The usual advice is to stay well away, and a lot of the time that's good advice.

Marni Kinrys has coached plenty of these men, though. She's a professional wing girl, and for more than ten years men have come to her for help with women, including the players and pickup artists.

What they told her surprises most women. Even the biggest players want one amazing woman who understands them. They go about it in a strange way and they'd never admit it, but the wish is there.

Marni says men told her what inspires even a total player to fall in love and want marriage. That's in her book, That's Not How Men Work, along with how to become the one woman he sees differently from all the rest.

If there's a man like this in your life, or you keep meeting them, Marni's video is worth an hour of your evening:

https://hop.clickbank.net/?affiliate=YOURNICK&vendor=howmenwork

[YOUR NAME]

Email 21

SUBJECT LINE OPTIONS

1. **When his games console gets more attention than you**
2. **Why he'd rather be with his mates on a Saturday night**
3. **What he's avoiding when he stays in with the boys**

Hi {!firstname},

Let's say it's Saturday night. You'd love to go out, just the two of you, and he's on the sofa with his games console, or out with his mates again.

It's easy to read that as him not caring, or as him being immature.

Marni Kinrys sees it another way, because she's heard men explain it. As a professional wing girl, she's coached men on dating for more than ten years. She says a great man hanging out with his friends instead of taking a great woman on a date very often comes down to fear, and in particular the fear of the awkward silence and of not being impressive enough.

With his mates there's no pressure. With you, he feels he has to perform.

In her book, That's Not How Men Work, Marni shows you how to take that pressure off, and how to have a man choosing to spend his spare time with you over his friends, his emails and his hobbies.

When a man feels completely at ease with you, he wants to be around you, and that's something you can make happen.

Watch Marni's video:

https://hop.clickbank.net/?affiliate=YOURNICK&vendor=howmenwork

[YOUR NAME]

Email 22

SUBJECT LINE OPTIONS

1. **The well-meant habits that cool a man's feelings**
2. **Things good girlfriends do that push men away**
3. **Small mistakes women make without knowing it**

Hi {!firstname},

Some of the things that turn a man off are things women do with the best intentions.

Most of them come from a kind heart. Women do them because they care, and that's a lovely thing about them.

The trouble is that men don't always take them the way they're meant. Marni Kinrys has coached men on dating for more than ten years, and men have told her, in private, which well-meant habits slowly cool their feelings.

Her book, That's Not How Men Work, spells out these unconscious mistakes so you can spot them in yourself. It also has the one simple thing that makes yours the only face he sees in a crowd, and what Marni calls the "sugar trick" for getting through a rough patch in a conversation, a date or a relationship.

None of it asks you to change who you are. It's about knowing how a man hears what you do.

$47 gets you the book and three bonus audio interviews, and you have 60 days to get a full refund if you want one.

Marni's video is here:

https://hop.clickbank.net/?affiliate=YOURNICK&vendor=howmenwork

[YOUR NAME]

Email 23

SUBJECT LINE OPTIONS

1. **For the woman who's been hurt one time too many**
2. **If you're tired of starting over with men**
3. **After one heartbreak too many**

Hi {!firstname},

This email is for anyone who's had their heart bruised by men more than once.

Marni Kinrys says her method works even if you feel too hurt to risk one more bad experience, even if he's been pulling away for years, and even if he only sees you as a friend.

Those words come from a woman who has spent more than ten years coaching men on dating, so she's heard what's going on from their side. Very often the reason things went wrong is simply that men and women think in different ways, and nobody ever explained the difference.

That's why Marni's book is called That's Not How Men Work. It's the explanation, from men, written for women. When you understand why a man does what he does, you stop taking his fears personally, and you know what to do next.

Marni even covers what to do when you think a relationship is already ruined: a hot button that she says gets a man letting go of the past, however painful it was.

You can start tonight. The book takes an hour or two to read, and you have 60 days to get your money back if it isn't right for you.

Watch Marni's video when you have a quiet hour:

https://hop.clickbank.net/?affiliate=YOURNICK&vendor=howmenwork

Thinking of you,
[YOUR NAME]

Email 24

SUBJECT LINE OPTIONS

1. **What Marni told Bernardo Mendez in a private interview**
2. **The interview that comes free with Marni's book**
3. **A wing girl's confessions, recorded**

Hi {!firstname},

When you get Marni Kinrys's book, That's Not How Men Work, you also get an interview called Confessions from a Wing Girl.

In it, Marni sits down with Bernardo Mendez and opens up her private secrets as a professional wing girl, the male attraction secrets she's picked up from more than ten years of coaching men. It's all about finding the deep, devoted love you really want, the kind where he adores you.

It's one of three bonus audio interviews that come with the book, and each one has a written transcript, so you can read it instead of listening if you prefer.

The other two are Unlock His Secrets, about getting a man to open up and tell you what he's really feeling, and Intoxicate Him With Desire, about having a man focused on you when he's felt distant.

The book itself is the main event. It's everything men told Marni about how they think, with real-life examples and word-for-word steps for meeting men, dating them and keeping the one you want.

All of it is $47, paid once, with a 60-day money-back guarantee.

Watch Marni's video to see if it's for you:

https://hop.clickbank.net/?affiliate=YOURNICK&vendor=howmenwork

[YOUR NAME]

Email 25

SUBJECT LINE OPTIONS

1. **Baggy old clothes, no make-up, and the test Marni ran on herself**
2. **What Marni wore the day she tested her own method**
3. **The day Marni went out without brushing her teeth**

Hi {!firstname},

Marni Kinrys says something in her video that made me laugh.

She wanted to show just how well her method works, so one day she went out in baggy old clothes, with no make-up and without even brushing her teeth. She says it still worked.

That tells you something about what really draws a man over. Most women put a lot of effort into how they look, and looking good is lovely. But Marni has spent more than ten years coaching men on dating, and what men told her is that feeling they can approach a woman, relax with her and want more has far more to do with how she acts around them.

That's the heart of her book, That's Not How Men Work. It doesn't ask you to diet, buy new clothes or look younger. Marni is very firm that it doesn't matter how old you are, how you look or what you weigh.

What it gives you is what men know and women are rarely told: why men hold back, what puts them at ease, and what makes a man single one woman out of a crowd.

You can read it in an hour or two and start using it the next time you go out.

Marni's video is here:

https://hop.clickbank.net/?affiliate=YOURNICK&vendor=howmenwork

[YOUR NAME]

Email 26

SUBJECT LINE OPTIONS

1. **If a man told you the truth, would you want to hear it?**
2. **One question for you**
3. **What men say when women aren't in the room**

Hi {!firstname},

If a man sat down with you and told you, with no filter, why men act the way they do, would you want to hear it?

He'd tell you why men don't walk over, why they go cold, why they won't say what they feel, and what makes them decide one woman is the one.

Marni Kinrys has heard all of it. As a professional wing girl, she's spent more than ten years coaching men on dating, and they told her what they'd never tell a woman they were seeing.

She's put it in a book for women called That's Not How Men Work. It's $47, with three bonus audio interviews, and you have 60 days to get your money back.

If you'd want to know, Marni's video is the place to start:

https://hop.clickbank.net/?affiliate=YOURNICK&vendor=howmenwork

[YOUR NAME]

Email 27

SUBJECT LINE OPTIONS

1. **When the man you live with starts to feel like a flatmate**
2. **How to get the man you're with to light up again**
3. **What happened to the man who couldn't keep his hands off you?**

Hi {!firstname},

A lot of what's written about men is for single women trying to get a date. Marni Kinrys covers that, but her book goes further, into what happens once you're together.

Let's say you've been with him a while. At the start it was all attention and sweetness. Now he's on his phone at dinner, the conversations are about bills and plans, and you can't remember the last time he looked at you the way he used to.

It's so sad how many good relationships drift like that, long before either person understands what happened.

Marni has spent more than ten years coaching men, and they've told her what makes a man stop caring about his hobbies and his mates and put all his focus on one woman. In That's Not How Men Work, she shows you how to bring back a man's investment in being with you, how to have him treating you like a queen, and how to stop an argument before it starts.

If he's felt distant, the bonus interview Intoxicate Him With Desire is about exactly that: having a man excited to be with you again.

It's $47 with three bonus interviews and a 60-day guarantee. Watch Marni's video here:

https://hop.clickbank.net/?affiliate=YOURNICK&vendor=howmenwork

[YOUR NAME]

Email 28

SUBJECT LINE OPTIONS

1. **What men wish women knew, but would never say**
2. **A list a man would never hand you**
3. **The things he wishes you understood**

Hi {!firstname},

If the men in your life were completely open with you, Marni Kinrys says these are some of the things they'd want you to know.

He wants to walk over and talk to you. He's just far more scared of a "no" from you than you'd guess.

If he missed your signal, the usual reason is that men don't pick up signals the way women do.

When he babbles or tells bad jokes on a date, it's nerves, because he's trying very hard to impress you.

When he goes quiet after a great start, something has scared him, and he doesn't know how to say it.

And deep down, he wants one woman who really understands him.

Marni knows all this because she's a professional wing girl. For more than ten years, men have paid her to coach them on dating, and they told her these things in private.

Her book, That's Not How Men Work, takes each of these and shows you what to do about it, with real-life examples and word-for-word steps.

Watch Marni's video:

https://hop.clickbank.net/?affiliate=YOURNICK&vendor=howmenwork

[YOUR NAME]

Email 29

SUBJECT LINE OPTIONS

1. **The moment a man decides "I can't let her go"**
2. **What makes a man want to marry one woman and not another**
3. **He said he'd never settle down**

Hi {!firstname},

Marni Kinrys says there's a moment when a man thinks, "This one's different. I can't let her go."

She'd know. As a professional wing girl, she's spent more than ten years coaching men on dating, and they've told her what makes a man stop playing the field and want to commit to one woman, even the ones who swore they'd never settle down.

Most women try to earn that moment by being more patient, more fun, more attractive and more available. It's a kind instinct, and it often wears women out without getting them any closer.

What Marni teaches comes from understanding. A man commits to the woman who makes him feel understood as a man, the one he can relax with and be himself around, and Marni says very few women know how to do that.

Her book, That's Not How Men Work, shows you how to be that woman, so that when you're ready for something serious, he's ready too.

$47 gets you the book and three bonus audio interviews, with a 60-day money-back guarantee.

Watch Marni's video here:

https://hop.clickbank.net/?affiliate=YOURNICK&vendor=howmenwork

[YOUR NAME]

Email 30

SUBJECT LINE OPTIONS

1. **Before you decide about Marni's book**
2. **Still thinking about That's Not How Men Work?**
3. **Everything about Marni's book in one email**

Hi {!firstname},

I've sent you a few emails about Marni Kinrys and her book, That's Not How Men Work, and I want to put the main facts in one place for you.

Marni is The Ultimate Wing Girl. For more than ten years, men have paid her to coach them on meeting and dating women. She's coached hundreds in person and thousands online, she has a BA in Psychology, and she's been featured on CNN, Fox News and Dr. Drew and in The Huffington Post and Elle.

Men told her what they never tell the women they date: why they hold back, why they go hot and cold, what scares them and what makes them fall for one woman.

The book puts all of that in your hands, with real-life examples and word-for-word steps for meeting men, dating them and keeping the one you want. It takes an hour or two to read.

It's $47, paid once, and you get it instantly. You also get three bonus audio interviews with transcripts: Unlock His Secrets, Confessions from a Wing Girl with Bernardo Mendez, and Intoxicate Him With Desire.

And you have 60 days to ask for every cent back.

If you'd like to understand the men in your life, Marni's video is the place to start:

https://hop.clickbank.net/?affiliate=YOURNICK&vendor=howmenwork

[YOUR NAME]

Social posts (32)

Facebook post 1

Marni Kinrys spends her working life coaching men on how to talk to women. Over the years, thousands of them have told her things they would never say to a woman.

One Saturday night at a dinner party, her girlfriends were complaining that all the good men were taken, and she couldn't keep quiet any longer. What she told them that night changed things for every woman at that table within a week.

She tells the whole story in her video:
https://hop.clickbank.net/?affiliate=YOURNICK&vendor=howmenwork

Facebook post 2

The man you like most in the room is often the one who never comes over to say hello.

It has nothing to do with how you look. Men are scared of rejection, and the woman they want most is the one whose "no" would hurt the most, so they play it safe and talk to someone else.

Marni Kinrys, a professional wing girl who coaches men, explains what you can do about it here:
https://hop.clickbank.net/?affiliate=YOURNICK&vendor=howmenwork

Facebook post 3

Ladies, has a date ever talked about himself for an hour without asking you a single question?

A friend of Marni Kinrys had exactly that date. She hid in the bathroom and rang Marni, sure the night was ruined. Marni told her three simple things to do, and by the end of the evening the two of them were kissing in the car.

The reason he was babbling will make you look at bad first dates very differently:
https://hop.clickbank.net/?affiliate=YOURNICK&vendor=howmenwork

Facebook post 4

Why does a man chase you hard for weeks and then go cold the moment things start to feel real?

Marni Kinrys has heard the answer straight from the men themselves, because coaching men is her job. Her guide That's Not How Men Work puts it in plain words for women, with what to do about it.

Watch her video here: https://hop.clickbank.net/?affiliate=YOURNICK&vendor=howmenwork

Facebook post 5

Most of the dating advice women hear comes from films and magazines, and it sounds good right up until you try it on a real man.

Marni Kinrys learned how men really think by coaching them for more than ten years as a professional wing girl. Her guide for women is called That's Not How Men Work, and it costs $47 with a 60-day money-back guarantee.

See what she found: https://hop.clickbank.net/?affiliate=YOURNICK&vendor=howmenwork

Facebook post 6

One of Marni Kinrys's friends was 35, smart and successful, and every man she met faded out after the first or second date. She was starting to blame her age and her weight.

Marni told her to forget the diet, wrote something on a paper napkin and handed it over. Three days later her friend rang her up, and she couldn't stop talking about the attention she was getting from men.

Marni tells the full story here: https://hop.clickbank.net/?affiliate=YOURNICK&vendor=howmenwork

Instagram post 7

He's not ignoring you. He's scared of you.

Marni Kinrys coaches men for a living, and the men she works with keep telling her the same thing: they won't approach the woman they find most attractive, because her rejection would hurt the most.

Her guide That's Not How Men Work shows women what to do about it. Link in bio.

#datingadvice #datingtips #relationshipadvice #understandingmen #winggirl

Instagram post 8

Save this for the next time a first date goes quiet.

When a man suddenly clams up, cracks one silly joke after another or won't stop talking about himself, he's usually nervous because he really likes you. Marni Kinrys calls it the male pressure cooker, and she knows how to switch it off.

Link in bio to see how.

#firstdate #datingadvice #datingtipsforwomen #relationshipgoals

Instagram post 9

Your friends mean well when they tell you all the good men are taken.

Marni Kinrys heard her girlfriends say exactly that at a dinner party, and she told them they had it the wrong way round. Five days later they burst into her office to tell her what had happened since.

The story is in her video. Link in bio.

#singlelife #datingover30 #datingadvice #loveadvice

Instagram post 10

Things men tell a wing girl that they would never tell you:

Why they won't walk over to the woman they like most.
Why they go hot and cold with a woman they care about.
What makes a man stop spending every evening with his mates and start making time for you.

Marni Kinrys put all of it into her guide for women, That's Not How Men Work. Link in bio.

#understandingmen #datingadvice #relationshiptips

Instagram post 11

Men really do want women to understand them better.

A former client of Marni Kinrys told her that, when she was worried about sharing men's secrets with women. He said she would be doing men a favour.

So she wrote That's Not How Men Work. Link in bio.

#relationshipadvice #datingtips #winggirl #marnikinrys

X post 12

The man you like most in the room is often the one who never says hello, because your "no" would hurt him the most. A professional wing girl explains what to do about it: https://hop.clickbank.net/?affiliate=YOURNICK&vendor=howmenwork

X post 13

If a date talks about himself for an hour, he's usually nervous because he likes you. Marni Kinrys knows the three things that calm him down: https://hop.clickbank.net/?affiliate=YOURNICK&vendor=howmenwork

X post 14

Marni Kinrys has coached thousands of men on how to talk to women. Now she's telling women what those men said. https://hop.clickbank.net/?affiliate=YOURNICK&vendor=howmenwork

X post 15

Why do men chase hard and then pull back right when it starts to feel real? The men a wing girl coaches told her the reason. https://hop.clickbank.net/?affiliate=YOURNICK&vendor=howmenwork

X post 16

Most dating advice for women comes from films and magazines. Marni Kinrys learned hers from the men themselves: https://hop.clickbank.net/?affiliate=YOURNICK&vendor=howmenwork

X post 17

One woman's boyfriend of three years seemed about to leave her. She tried a few things her friend Marni told her at a dinner party, and he proposed the next morning. Marni tells it here: https://hop.clickbank.net/?affiliate=YOURNICK&vendor=howmenwork

X post 18

A gym full of young women in tight gym clothes, and Marni's friends in their old workout gear were the ones getting asked out. See what they did differently: https://hop.clickbank.net/?affiliate=YOURNICK&vendor=howmenwork

Pinterest post 19

Why the man you like most never comes over to say hello, and what to do about it. Dating advice for women from Marni Kinrys, a professional wing girl who coaches men. https://hop.clickbank.net/?affiliate=YOURNICK&vendor=howmenwork

Pinterest post 20

What men wish women knew about dating, straight from the men a professional wing girl coaches. Marni Kinrys's guide That's Not How Men Work. https://hop.clickbank.net/?affiliate=YOURNICK&vendor=howmenwork

Pinterest post 21

Why he runs hot and cold: dating and relationship advice from the men's side, by wing girl Marni Kinrys. https://hop.clickbank.net/?affiliate=YOURNICK&vendor=howmenwork

Pinterest post 22

First date going quiet? How to put a nervous man at ease so the real him comes back. Relationship advice for women from Marni Kinrys. https://hop.clickbank.net/?affiliate=YOURNICK&vendor=howmenwork

Pinterest post 23

Just friends with a man you want more with? The wing girl who coaches men explains what to do next. https://hop.clickbank.net/?affiliate=YOURNICK&vendor=howmenwork

TikTok caption post 24

POV: he's been talking about himself for an hour and you're hiding in the bathroom. A wing girl knows why he's doing it, and it's good news for you. Link in bio. #datingadvice #firstdate #datingtips #understandingmen

TikTok caption post 25

A woman who coaches men for a living says the man who likes you most is often the one who never comes over. Find out why at the link in bio. #datingtipsforwomen #relationshipadvice #winggirl

TikTok caption post 26

Her boyfriend of three years seemed ready to leave. She tried what a wing girl told her at dinner, and he proposed the next morning. The full story is at the link in bio. #relationshipadvice #lovestory #datingadvice

TikTok caption post 27

Why he gets home and goes straight to the games console instead of talking to you. The men a wing girl coaches told her the reason. Link in bio. #relationshiptips #boyfriend #understandingmen

TikTok caption post 28

Things men tell their female dating coach that they would never tell you. The first one is in this video, and the rest are in Marni Kinrys's guide at the link in bio. #datingadvice #winggirl #whatmenwant

LinkedIn post 29

Plenty of busy, successful women tell their friends that dating feels harder than running a team.

Marni Kinrys has spent more than ten years as a professional wing girl, coaching men on how to approach and talk to women. Thousands of men have told her what goes on in their heads, and her guide for women, That's Not How Men Work, turns it into steps a woman can use on her next date.

If someone in your life is tired of dates that never go anywhere, pass this on: https://hop.clickbank.net/?affiliate=YOURNICK&vendor=howmenwork

LinkedIn post 30

Good communication starts with understanding how the other person thinks, and that is as true on a date as it is at work.

Marni Kinrys, who holds a BA in Psychology and has been featured on CNN, Fox News and in Men's Health, coaches men as a professional wing girl. She wrote That's Not How Men Work for women who want to understand what men are really thinking and feeling.

Here is her video: https://hop.clickbank.net/?affiliate=YOURNICK&vendor=howmenwork

Facebook post 31

Ladies, when a man goes quiet, do you take it as a sign he's lost interest?

Marni Kinrys, who coaches men for a living, says it's often the opposite. Many men put so much pressure on themselves to impress a woman they like that they freeze up.

Her guide That's Not How Men Work shows you how to take that pressure off so he can relax and show you who he really is. It's $47 and comes with a 60-day money-back guarantee.

https://hop.clickbank.net/?affiliate=YOURNICK&vendor=howmenwork

Facebook post 32

If you've been hurt before and you're scared of going through it again, this one's for you.

Marni Kinrys has spent years listening to men talk about women, and she knows what makes a good man commit and what makes him back off. She wrote it all down for women in That's Not How Men Work, together with three bonus audio interviews.

You can read the whole guide in an hour or two, and it comes with a 60-day money-back guarantee.

https://hop.clickbank.net/?affiliate=YOURNICK&vendor=howmenwork

Hooks (40)

1. The man you like most in the room is often the one who never walks over to say hello.
2. A woman who coaches men for a living just told women what those men really think.
3. If a date talks about himself for an hour, the reason he's doing it is good news for you.
4. Her boyfriend of three years seemed about to leave her, and the next morning he proposed.
5. Thousands of men have told Marni things they would never say to a woman.
6. Most dating advice for women was written by people who never asked men what they think.
7. Why does he chase you for weeks and then go cold the moment it starts to feel real?
8. Your friends are wrong about where all the good men have gone.
9. Men feel betrayed when a woman finds out what Marni is about to tell you.
10. The man across the room who keeps glancing at you but never comes over is scared of something you can fix.
11. What happens inside a man's head in the seconds before he decides whether to come over?
12. Every man who has ever asked you out was fighting a fear you didn't see.
13. Marni told her friends their dating complaints were garbage, and five days later they burst into her office.
14. The signals you think are obvious are the ones most men never see.
15. Why does a good man clam up, crack silly jokes or babble on a first date with a woman he likes?
16. One wing girl wrote something on a paper napkin, and three days later her friend rang her with news.
17. Men call it the awkward silence, and they fear it more than you would ever guess.
18. What a professional wing girl knows about men that most women never get told.
19. If he goes to his games console the minute he gets home, a wing girl knows why.
20. Just friends with a man you want so much more with? Listen to what men say about that.
21. The gym was full of young women in tight gym clothes, and the men still went to Marni's friends.
22. Why the most attractive woman in the room so often goes home without being approached.
23. What makes a man stop cooling off every time the relationship starts to get serious?
24. A former client told Marni that men actually want women to know this.
25. Most women do this to help their man, and it slowly turns him off.
26. Why does he want to talk about everything except how he feels?
27. Marni broke the girl code at a dinner party, and it was the best thing that happened to her friends that year.

28. There's one thing a man needs to feel before he can relax and be himself with you.
29. Men don't pick up hints the way women do, so what does a man really notice?
30. If he's emotionally unavailable, men themselves describe the way through his walls.
31. What men tell their female dating coach when they think no woman will ever hear it.
32. Why he backs off so fast after pulling out all the stops to win you.
33. She was sure she was too old to be noticed until a wing girl handed her a napkin.
34. Every woman who has said 'all the good men are taken' needs to hear what men say about that.
35. Marni has spent more than ten years coaching men, and now she's coaching women on what she learned.
36. There's a way to get a man to want the same thing you want, without you asking for it.
37. The dating advice from films and magazines sounds good until you try it on a real man.
38. What's going through his mind when he's working up the nerve to talk to you?
39. The man who seems the least interested is sometimes the one who's most interested of all.
40. After years of keeping men's secrets, one wing girl decided women deserved to know them.

Newsletter ads (10)

Why the man you like most never comes over

Marni Kinrys coaches men on how to approach women, and they keep telling her the same thing: they avoid the woman they find most attractive because her rejection would hurt the most. In her video she explains what to do so that man walks over to you. Watch it here: https://hop.clickbank.net/?affiliate=YOURNICK&vendor=howmenwork

What thousands of men told a wing girl

For more than ten years Marni Kinrys has coached men as a professional wing girl, and they've told her things they would never say to a woman. Now she has written it all down for women in That's Not How Men Work. See what she found in her video: https://hop.clickbank.net/?affiliate=YOURNICK&vendor=howmenwork

He talked about himself for an hour, and then this happened

A friend of Marni Kinrys rang her from the restaurant bathroom because her date wouldn't stop talking about himself. Marni knew he was nervous because he liked her, and she told her three simple things to do. The night ended very differently. Marni tells the story here: https://hop.clickbank.net/?affiliate=YOURNICK&vendor=howmenwork

She thought he was about to leave her

Jen was sure her boyfriend of three years was about to end things. At a dinner party, her friend Marni Kinrys, who coaches men for a living, told her what men really think. Jen tried a few of Marni's ideas that night, and the next morning he proposed. Watch Marni tell it: https://hop.clickbank.net/?affiliate=YOURNICK&vendor=howmenwork

Why he goes hot and cold on you

When a man chases hard and then pulls back, most women blame themselves. Marni Kinrys has heard the real reasons from the men she coaches, and she wrote her guide That's Not How Men Work to show women what to do when it happens. Watch her video: https://hop.clickbank.net/?affiliate=YOURNICK&vendor=howmenwork

The dating advice that keeps letting women down

Films and magazines are full of dating tips that sound good and fall apart with a real man. Marni Kinrys learned what works from the men themselves, as a wing girl who coaches them. Her guide is $47, with three bonus audio interviews and a 60-day money-back guarantee. https://hop.clickbank.net/?affiliate=YOURNICK&vendor=howmenwork

Men are more scared of you than you think

Men put huge pressure on themselves to impress a woman they like, and Marni Kinrys calls it the male pressure cooker. It makes good men clam up, crack silly jokes or never say hello at all. In her video she shows how to switch it off so he can relax with you: https://hop.clickbank.net/?affiliate=YOURNICK&vendor=howmenwork

Just friends, and you want more?

Marni Kinrys has coached thousands of men, and she knows what has to happen for a man to stop seeing a woman as a friend. It's one of the situations she covers in her guide for women, That's Not How Men Work. Watch her video to see where it starts: https://hop.clickbank.net/?affiliate=YOURNICK&vendor=howmenwork

Five days after the dinner party

Marni Kinrys told her girlfriends their complaints about men were garbage, and the room went silent. Five days later those same women burst into her office, and they had news. They had tried what she told them, and every one of them had a story to tell her. Marni shares it here: https://hop.clickbank.net/?affiliate=YOURNICK&vendor=howmenwork

A wing girl's guide to how men really work

Marni Kinrys, The Ultimate Wing Girl, has been featured on CNN, Fox News and in Men's Health. Her guide for women covers how to catch a man's attention, what to do when he's emotionally unavailable, and the everyday mistakes that slowly cool his feelings. It costs $47, with a 60-day money-back guarantee. https://hop.clickbank.net/?affiliate=YOURNICK&vendor=howmenwork

That's Not How Men Work review: what's inside Marni Kinrys's guide and who it suits

That's Not How Men Work is a guide for women by Marni Kinrys, who has spent more than ten years coaching men on how to meet and attract women.

[ADD YOUR OWN EXPERIENCE HERE] *(Why you picked up the guide, or what made you want to review it)*

Who Marni Kinrys is, and why men tell her their secrets

Marni is known as The Ultimate Wing Girl. Her main work is coaching men through her program The Wing Girl Method, and she has coached hundreds of men in person and thousands more over the internet. She has a BA in Psychology from the University of Western Ontario in Canada.

She has been featured on CNN, Fox News, Dr. Drew and Loveline, and in The Huffington Post, The Los Angeles Times, Marie Claire, Elle, Men's Health, Ask Men and Daily Beast, among others.

What makes her different from most dating coaches for women is where her knowledge comes from. Men hire her to help them with women, so they tell her what they really think, including things they would never say to a woman they were dating. This guide is Marni passing that knowledge on to women.

The idea the whole guide is built on

Marni's view is that most of what women learn about men comes from films and magazines, which sell advice that sounds good and rarely works. So if you've had trouble with men, she says that it's not your fault.

Her answer is to start from how men really work. In her sales video she shares a few examples. Men are so scared of rejection that many won't approach the woman they find most attractive. Most men can't read the signals women think are obvious. And on dates, men feel huge pressure to impress, which Marni calls the male pressure cooker, so a good man often talks too much, goes quiet or makes silly jokes because he likes you.

What's inside That's Not How Men Work

The full title is That's Not How Men Work: the simple guide to meeting men, dating men, and making every man in the room want you. It's an instant digital download. Among the things Marni promises to show you:

- how to catch a man's attention, even when he's busy with something else, and have him come over to get to know you
- how to have him thinking you're the smartest and funniest woman he's ever met while you're talking

- how to have even a confirmed player see you as the one woman part of him has always been looking for
- how to have a man wanting the same thing as you in a relationship without you having to say it out loud
- what to do when you're just friends with a man and you want more
- how to crack the walls around the heart of a man who seems emotionally unavailable
- how to have him spending his spare time with you instead of his friends, his hobbies and his games console
- one of the three key fears that hold most men back from investing in a relationship
- the unconscious mistakes many women make that turn a man off, even when they think they're helping
- her "sugar trick" for smoothing over a rough patch in any conversation, date or relationship

Marni says each chapter is packed with real-life examples and word-for-word steps for different situations. You can read the whole thing in an hour or two, or dip into it whenever you have a few minutes.

[ADD YOUR OWN EXPERIENCE HERE] *(The chapter or idea that stood out most for you, and why)*

The three bonus audio interviews

Every copy comes with three bonus audio interviews, each with a written transcript.

- **Unlock His Secrets** is about breaking through even a distant man's walls and getting him to tell you what he's really feeling, so you can talk to a man in a way he actually understands.
- **Confessions from a Wing Girl: Top Male Attraction Secrets** is an interview with Bernardo Mendez, where Marni shares secrets from her work as a professional wing girl about finding deep, devoted love.
- **Intoxicate Him With Desire** is for any woman who has felt distant from a man, or felt he wasn't focused on her or excited to be with her.

Who this guide suits

That's Not How Men Work suits women who are dating, or want to be, and keep running into the same confusing behaviour from men. It fits the woman who gets overlooked by the men she likes, the woman whose dates fizzle after the first or second meeting, and the woman in a relationship whose man has gone cool or stopped opening up.

It also suits any woman who is tired of advice that blames her, or that asks her to play games. Marni's approach is about understanding men well enough that they want to come closer.

[ADD YOUR OWN EXPERIENCE HERE] *(The kind of woman you'd recommend it to, and why)*

Who should skip it

If you want a long, structured programme of therapy or counselling, this isn't that. It's a practical guide written by a dating coach.

It's not written for men either. Men who want help with dating are better served by Marni's work for men, The Wing Girl Method.

If you're looking for tricks to make a particular man do something against his will, look elsewhere. Marni's own sales video uses bold lines like "putty in your hands", but the guide is about understanding how men think and acting on it.

And if you won't set aside an hour or two to read it, you won't get much from it.

A few small downsides

Marni's sales video is long, close to an hour, and her sales language is bold and excited. Some readers will love that energy and others will want to skip ahead.

It's a digital guide, so there's no printed copy in the post. If you prefer paper, you'll need to print it yourself.

Neither of those changes what the guide is good at, which is showing women how men really think from someone men confide in.

Price and guarantee

That's Not How Men Work costs $47 as one single payment, and that includes the guide and all three bonus audio interviews with their transcripts. The order is handled by ClickBank, a well-known online retailer, so the charge on your card shows as ClickBank.

On the order page you'll also see an optional Mastery Series. The first edition is free, and if you stay on it's $37 a month, which you can cancel at any time. You can tick it or leave it unticked, and the guide works perfectly well on its own.

The guide is covered by a 60-day, 100% money-back guarantee. If you're not happy with it for any reason, you email Marni's support team within 60 days and get your money back.

My verdict on That's Not How Men Work

[ADD YOUR OWN EXPERIENCE HERE] *(Your overall opinion in your own words, and anything you'd tell a friend before she buys)*

For a woman who keeps asking herself why men act the way they do, this is a guide worth having. It comes from a woman who has spent more than ten years hearing men's private reasons, it's short enough to read in an evening, and the 60-day guarantee means you can try it without risking the $47.

Start with Marni's video, where she tells the story of the dinner party that led to the guide and shares some of her best tips on men. Watch Marni's video and see the guide here.